DIGITAL TREE

COPA Rankings
January 2020

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	Total Page Views
Digital Tree	29,108,242
Dias Media Group	23,926,102
Phileftheros Media Group	20,465,902
McMedia	17,725,296
IMH	10,637,071
WorldNewsMedia	3,820,639
Politis Online	3,168,582
Antenna	2,818,480
Alpha TV Cyprus	2,609,075
CyprusNews Media	1,898,153
Dialogos.com.cy	741,043
Dpg Media Cyprus	389,435

Total Page Views

5,000,000   10,000,000   15,000,000   20,000,000
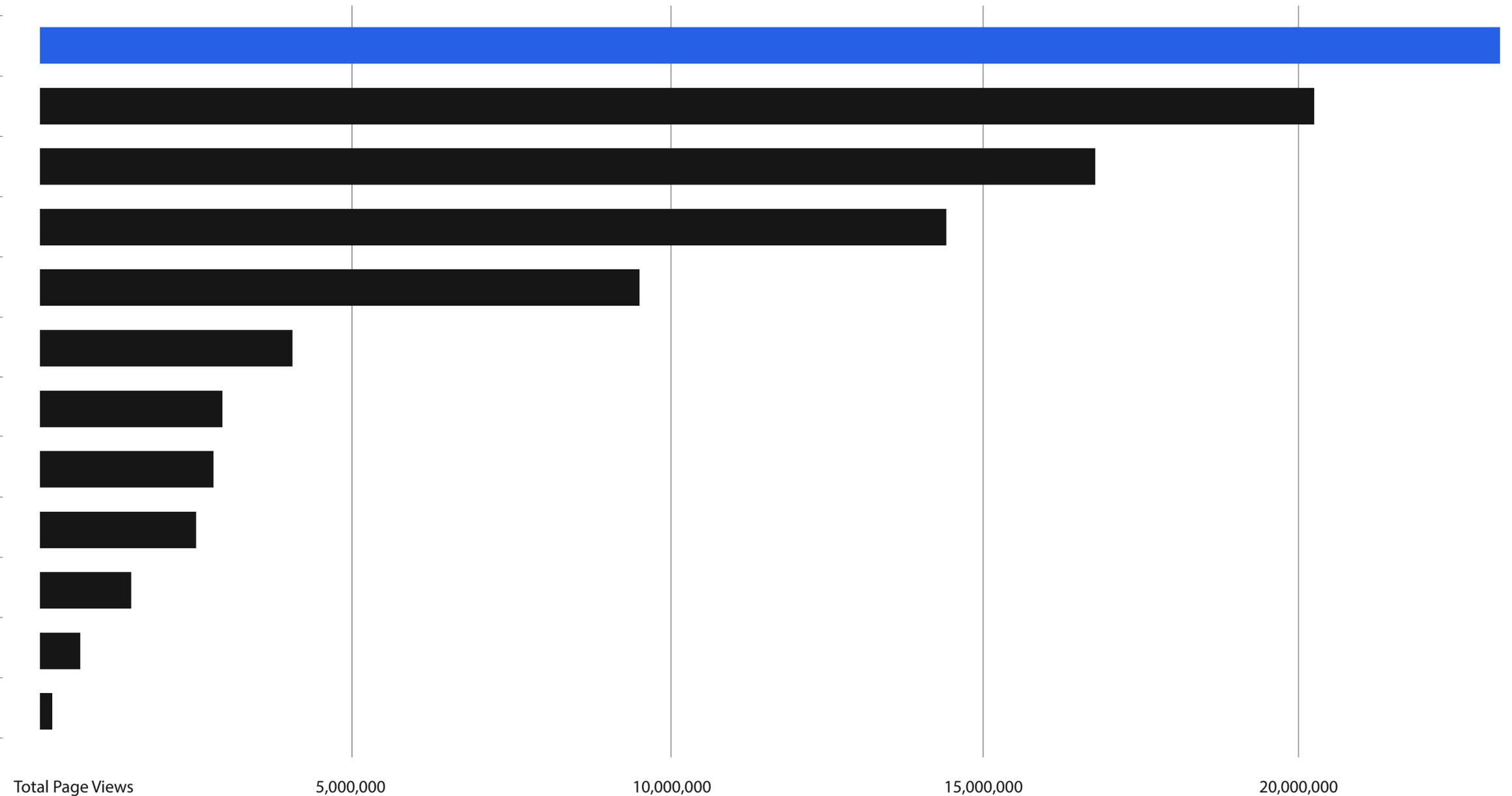
Digital Tree Statistics
January 2020

	Pageviews	Unique Visitors	Desktop	Mobile	Sessions	SM Traffic	Average Minures per Visit
kerkida.net	17,907,130	572,833	15%	85%	3,901,213	18%	5:31
Offsite	6,772,579	767,146	11%	89%	2,148,431	45%	1:36
Brief	950,287	194,656	16%	84%	435,73	51%	1:07
MY·LIFE	847,874	129,212	8%	92%	249,123	74%	1:43
AVANT GARDE	491,828	115,290	17%	83%	182,346	66%	1:19
car	85,202	37,628	20%	80%	58,404	65%	0:51
ergodotisi	2,053,342	191,133	25%	75%	538,552	23%	3:51

Analysis by Category
January 2020

Sports

kerkida.net

Unique Visitors	Pageviews
572,833	17,907,130

AGE		GENDER	
25-34	**26%**	Male	**76%**
35-44	**25%**	Female	**24%**

News

Offsite

Unique Visitors	Pageviews
767,146	6,772,579

AGE		GENDER	
25-34	**24%**	Male	**47%**
35-44	**24%**	Female	**53%**

Business

Brief

Unique Visitors	Pageviews
194,656	950,287

AGE		GENDER	
25-34	**28%**	Male	**51%**
35-44	**25%**	Female	**49%**

Lifestyle

MY·LIFE

Unique Visitors	Pageviews
129,212	847,874

AGE		GENDER	
25-34	**28%**	Male	**32%**
35-44	**25%**	Female	**68%**

Urban Life

AVANT GARDE

Unique Visitors	Pageviews
115,290	491,828

AGE		GENDER	
25-34	**29%**	Male	**42%**
35-44	**25%**	Female	**58%**

Special Interest

car

Unique Visitors	Pageviews
37,628	85,202

AGE		GENDER	
25-34	**30%**	Male	**72%**
35-44	**29%**	Female	**28%**